



# WA SPECIAL NEEDS CHILDREN'S CHRISTMAS PARTY

WA SPECIAL NEEDS CHILDRENS CHRISTMAS PARTY IN AGREEMENT WITH THE LEUKAEMIA  
FOUNDATION OUR BENEFICIARY AND CHARITY OF CHOICE

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Dear CAWA Members

Thank you for the opportunity to present this proposal for the most heart-warming community support project to benefit the "SPECIAL NEEDS" children of WA.

We will be staging, the Fifteenth annual **SPECIAL NEEDS CHILDREN'S CHRISTMAS PARTY** for Children who have special needs and are suffering from life threatening illnesses. The gala event will be held at the Claremont Football Oval on Sunday 22nd November 2009.

## PLANNING

We are now organising this unique event with this single aim - to give these special children one of the happiest days of their lives. We anticipate in excess of 1,800 **VIP** children will be personally invited to attend this **FREE** party.

The big day will run from 10.00am to 1.30pm – that's three and a half fun filled hours. The children will be entertained with numerous amusement rides and activities. But what's a party without plenty of food, drinks, lollies and ice- cream??? So there will be plenty of that too!!!

Santa will meet the children after they have been taken through the Toy Room by age group, to receive not one but several exciting gifts.

## ADVERTISING SUPPORT

We are asking Western Australian Businesses for advertising support of \$275.00 (**fully tax deductible**) inclusive of GST (tax invoice provided), to help sponsor support this Special Children's Christmas Party.

In appreciation of their support, each business will receive a personalised Certificate of Merit. Radio 6IX will mention each company's name and 15 words about the business, on 2 x 60 second commercials. How this works is that companies will be named and congratulated in the same ads on a rotational basis.

We will also be placing an advertising schedule of 60 x 30 second television commercials on Channel Seven promoting the Certificate of Merit with the theme "**wherever you see these certificates displayed, they are the companies that have supported this special event**". As added value for your support, we will take out a full-page ad in the Sunday Times displaying the CERTIFICATE OF MERIT. Most importantly, We are inviting you to come along and see first hand how you helped.

Thanks for taking the time to consider this sponsorship as it is our intention to make this a **HAPPY DAY FOR THE CHILDREN** – I hope your company will be part of this special event. Cheers!

Yours faithfully,  
Cindy Lazarus

**LEUKAEMIA FOUNDATION OUR BENEFICIARY AND CHARITY OF CHOICE**